

Curriculum

Modules / Courses	Semester Credit Units ECTS-Credits			
	1	2	3	4
SEMESTER 1				
Digital Transformation	3 4			
Global Economics & Markets	3 4			
Competencies & Cooperation	3 4			
International Management & Strategies	3 4			
International Finance	3 4			
Single European Market Law	3 4			
Private Law & Enforcement	3 4			
Academic Writing	1,5 2			
SEMESTER 2				
Digital Business Law		3 4		
Digital Marketing		3 4		
Entrepreneurial & Economic Activity		3 4		
Management & Strategy Simulation		3 4		
International Accounting		3 4		
Company & Competition Law		3 4		
Intellectual Property & Product Liability		3 4		
Research Methodology		1,5 2		
SEMESTER 3				
*SPECIALIZATION I: HUMAN RESOURCES, LEADERSHIP & DIVERSITY				
Ethics & Diversity			3 4	
International Human Resource Management			3 4	
European Labour Law & Non-Discrimination			1,5 2	
*SPECIALIZATION II: STRATEGIC MANAGEMENT & SUSTAINABILITY				
Advanced Strategic Management & Sustainability			3 4	
Sustainability & Society			3 4	
Organizational Transformation			1,5 2	
General Management Experience (International Study Tour)			4,5 6	
Theories, Research & Practice			3 4	
SEMESTER 4				
*SPECIALIZATION I: HUMAN RESOURCES, LEADERSHIP & DIVERSITY				
New Leadership & Organizational Behaviour				3 4
*SPECIALIZATION II: STRATEGIC MANAGEMENT & SUSTAINABILITY				
Compliance & Governance				3 4
Master thesis				22
SEMESTER CREDIT UNITS ECTS-CREDITS	22,5 30	22,5 30	22,5 30	6 30

* One of the two specializations can be replaced with specializations from other programs.
As we do not deliver the external content ourselves, please consider that differing schedules or specific access requirements may apply.